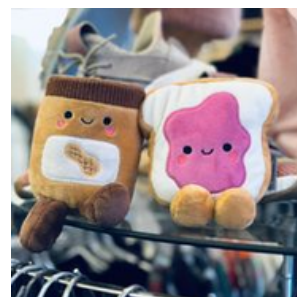
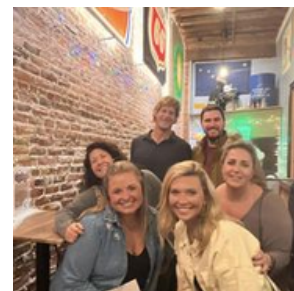


Amesbury Chamber of Commerce & Industrial Foundation

MEMBERSHIP PROGRAM

2025



WELCOME

At the Amesbury Chamber of Commerce, we are in business for your business!

Membership with the Amesbury Chamber is about joining a dedicated community of professionals, entrepreneurs, non-profits, and volunteers all committed to the concept of building each other up for our collective benefit. Joining our Chamber makes you a member of a unique and varied public/private partnership. The Chamber's programs, benefits, and initiatives provide access to resources and activities that create an exciting opportunity for you and other local business partners to be as successful as possible within your field; while supporting the vibrancy of our local community.

Yes, we have a package of benefits at different levels of membership. However, as Executive Director, I am committed to delivering on our mission to support our members through providing the resources and support you need. I encourage you to contact the Chamber at any time with questions or ideas on how I can further help you and your business; and I welcome any suggestions that you think can help us better support our broader business community. I look forward to working with you!

Sheila Beach

**Executive Director
978.388.3178**

From the Chamber Chairman Board of Directors

As your 2025 Chairman of the Board of Directors, it's my pleasure to personally welcome you to the Amesbury Chamber of Commerce. As a small business owner myself, I understand the challenges and opportunities that come with running, working, and growing a business. That's why I'm excited to share that the Chamber is here as a valuable resource, dedicated to helping you succeed through education, advocacy, and fostering connections within our community.

Amesbury is home to an incredible array of businesses, non-profits, organizations, and volunteers all working together to create a vibrant and thriving community. The Chamber is proud to support and collaborate with these efforts, working toward our shared goal of a prosperous and engaged Amesbury.

I encourage you to take full advantage of your membership by getting involved. Whether it's joining one of our committees or attending events and programs, participation is key to building connections and amplifying the Chamber's impact. Be sure to check out our events calendar on the Chamber's website for opportunities to connect and engage.

I'm excited for the opportunity to work alongside you and help your business thrive.

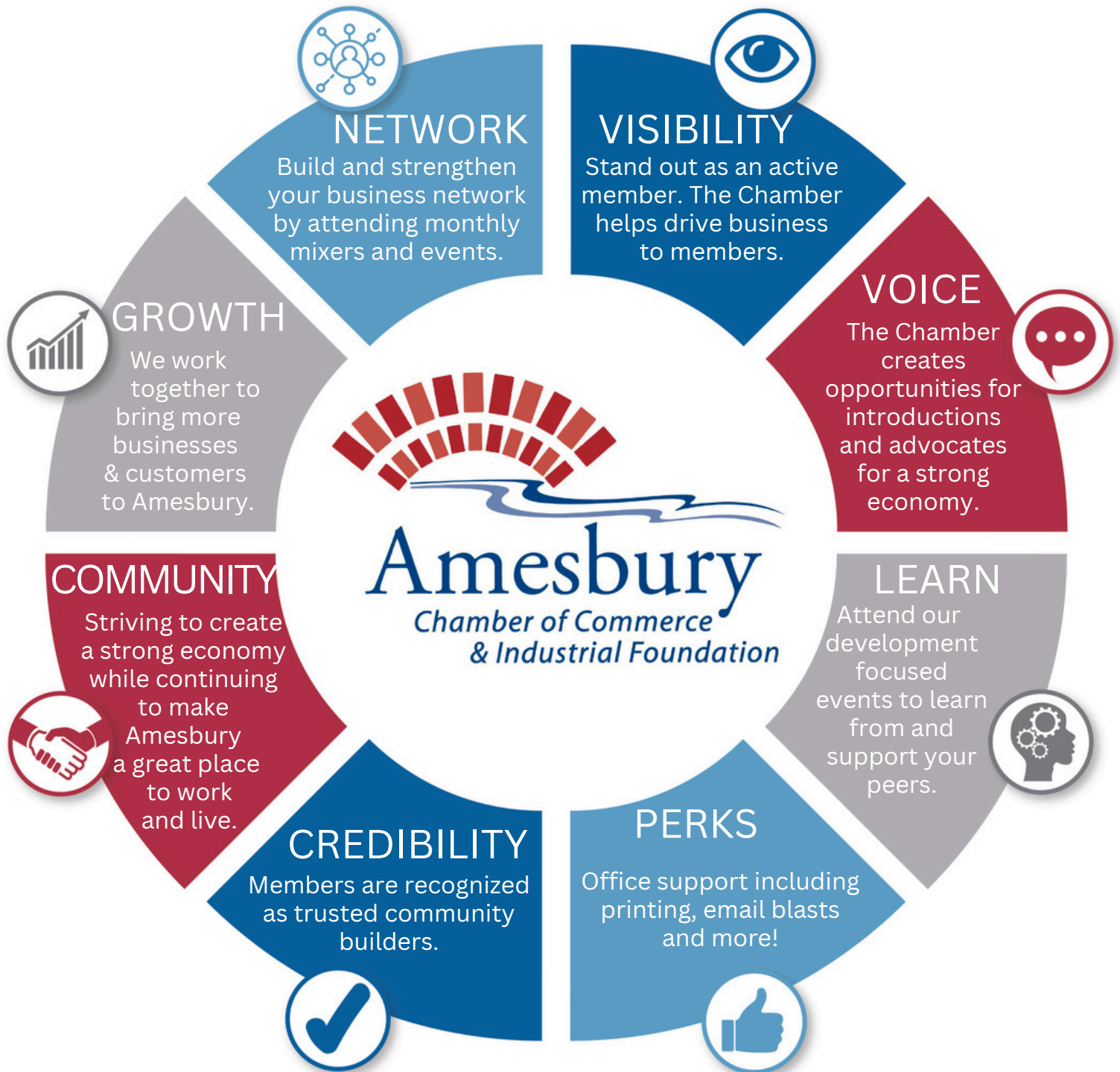
Here's to a successful year ahead!

Matt Bailey

Mountain Top Landscape Co.

WHY JOIN

the Amesbury Chamber of Commerce?



CODE OF CONDUCT

The highest standards of ethical business conduct are expected of both Chamber employees and members in the performance of their professional responsibilities. Members are reminded that the staff of the Amesbury Chamber of Commerce are here to serve not just the individual member, but the broader membership. Questions about staff performance or conduct should be brought to the attention of the Chair of the Amesbury Chamber.

MEMBERSHIP

Levels & Benefits

	VISIONARY \$2,000	INVESTOR \$1,000	PARTNER \$500	COMMUNITY \$350/ \$250 *	NON PROFIT \$200	ARTISAN \$100
Receive chamber window decal	✓	✓	✓	✓	✓	✓
Linked directory listing on website	✓	✓	✓	✓	✓	✓
Attend events at member rate	✓	✓	✓	✓	✓	✓
Complimentary use of office resources**	✓	✓	✓	✓	✓	✓
Brochure & Business Card Display at Chamber office	✓	✓	✓	✓	✓	✓
Chamber gift card program participation	✓	✓	✓	✓	✓	✓
Advertising opportunities in the Amesbury Merchant Newspaper	✓	✓	✓	✓	✓	✓
Ribbon cutting services	✓	✓	✓	✓	✓	
Promotion through social media	✓	✓	✓	✓	✓	
Access to add events to online calendar & posting to job board	✓	✓	✓	✓	✓	
Complimentary mailing labels (1x/year)	✓	✓	✓	✓	✓	
Complimentary email blasts	SIX	FOUR	TWO	ONE	ONE	
New member announcement in the Amesbury Merchant	✓	✓	✓	✓	✓	
Hosting exclusive member mixers	\$200	\$200	\$350	\$350	\$350	
Discounted advertising in the Amesbury Merchant- (50% off advertising)	✓ NEW!	✓				
Company logo on on e-newsletter, website, linked to your website	✓					

*Reduced memberships are a one-time, one-year offer for businesses in their first year of operation.

*Due to the high cost of printing there are limits on free printing, additional printing may be done at cost.

Individuals wishing to join not representing a business or nonprofit are always welcome, please reach out to us to discuss further.

GRATEFUL FOR THE PARTNERSHIP OF OUR VISIONARY MEMBERS.

Healey,
Deshaies
& Gagliardi, PC
ATTORNEYS

DALTON
& FINEGOLD, LLP



INSTITUTION FOR SAVINGS
BUILDING STRONGER COMMUNITIES TOGETHER SINCE 1820.

Amesbury
Chair

bank
prov.



Newburyport
Bank
JOURNEY WELL

I'VE JOINED THE CHAMBER

Now What?

FIRST 30 DAYS



GET FAMILIAR

- Visit the Chamber website.
- Login to update your profile.
- Look for potential business connections in the member directory.
- Follow us on Facebook
- Follow us on Instagram
- Follow us on Linked In
- Add the Chamber logo to your window & website.
- Contact us to schedule a ribbon cutting if desired.
- Visit us in-person to say hello and let us answer any questions you may still have.

FIRST 60 DAYS



GET INVOLVED

- Register to attend Chamber networking events.
- Stop in the Chamber office with business cards, event flyers, menus, etc. for other members and our community as take-aways.
- Review our Member Business Directory when fulfilling business and personal needs for goods and services.
- Attend a Chamber committee or working group meeting.

FIRST 90 DAYS



GET ENGAGED

Take advantage of Chamber Member benefits like;

- Post events to our calendar and jobs to our job board.
- Schedule an email blast.
- Tag us to share promotions through social media platforms.
- Host your own Chamber mixer event.
- Sign up for the Chamber gift card program.
- Advertise or submit articles to the Amesbury Merchant.

*Let's get started! Visit
AmesburyChamber.com*

MAXIMIZING

Your Chamber Membership

Ribbon Cuttings



WHAT IS A RIBBON CUTTING?

One of the most exciting events and times for a business is celebrating your ribbon cutting! A ribbon cutting is the ceremonial opening of a brand-new business, newly renovated business, relocation, groundbreaking, anniversary, or other major milestones for a business. We are excited for your success and appreciate the opportunity to help you mark this momentous occasion.

BENEFITS OF A CHAMBER RIBBON CUTTING

The Chamber is here to assist in making the plans for your celebration! Whether it's a large affair or a small group for a 30 second photo op, we'll be there. We bring the ribbon, the giant scissors, and the photographer. We have an invitee list that includes our Board of Directors, Mayor of Amesbury, our State Senator, State Representative, City Councilors and other local leaders.

- Introduces the public & chamber members to your business.
- Announces your event to the chamber's email list, including elected officials.
- Is posted on the chamber website.
- Is shared on the chamber social media platform.
- Familiarizes the community with your product or service.
- Helps to begin building a customer base.
- Includes access to photos taken by Chamber staff.

THINGS TO CONSIDER

- WHO** will cut the ribbon? The owners or top executives most frequently do the honors, but each business is different and can pick whomever they like.
- WHEN** will you hold your event? We find that Thursday & Friday, mid-day over the lunch hour, draw a good crowd and local officials such as the mayor can usually attend. We cannot assist with events scheduled on weekends or holidays.
- WHAT** you wish to share when you speak just after the ribbon is cut. You can thank those who helped along the process, how you came about owning/updating/moving, and share any specials or upcoming events.
- HOW** you can maximize this service. Consider sending a special invitation to your clients & friends.



You must be a new business or current Chamber Member in good standing (dues paid) for the Amesbury Chamber of commerce to participate in your ribbon cutting.

We are IN BUSINESS for YOUR BUSINESS. | AmesburyChamber.com | Page 6

MORE WAYS TO MAXIMIZE

Your Chamber Membership

➡ **POST TO THE JOB BOARD**

As a member of the Amesbury Chamber of Commerce, you are able to utilize the amenities of the Amesbury Chamber website. One of which is the Job Board where you can post available positions for the public to see and share. Many local companies have found highly qualified local employees from using this site.

The following prompts will guide you through the process.

- Navigate to www.AmesburyChamber.com in your web browser
- Locate the 'Business Here' link on the landing page and hover to find the 'Job Board'
- From the 'Job Board' you will see the option appear to 'Submit a Job'
- Click on 'Submit a Job'
- You DO NOT have to login
- Fill in the submission form
 - The more descriptive the better
 - Utilize as many of the social media links as possible
 - The logo must be no more than 2 MB
 - If you have multiple openings or a long descriptions you can enter a summary

and use links to direct candidates to your own job board page

- Click 'Preview', review and then 'Submit Listing'
- Once submitted, it will be approved and posted within 2 days
- Job postings automatically expire in 30 days so you do not need to maintain them. If you'd like a posting to be extended or re-posted you can email info@amesburychamber.com and the staff can extend the dates or repost without you having to resubmit.

➡ **ADD TO THE EVENT CALENDAR**

Last year over 800 events were added to our event calendar! The chamber website has become a trusted source for both professionals and residents to stay up to date with what's going on in our community. You can add events by logging into member hub or emailing info@amesburychamber.com.

➡ **REQUEST MAILING LABELS**

Don't underestimate snail mail! We offer printed mailing labels addressed to our primary contact at each member business, approximately 280 people. These can be a great tool for letters or postcards introducing yourself and your business, offering business to business discounts and collaborations, etc.. Depending on your level of membership these labels may be free or cost a small fee. To request your labels call the Chamber office at 978-388-3178 or email info@amesburychamber.com and let us know when you need them. We print them on demand so they are as up to date as possible. We request 2 days notice to allow for staff time to prepare.

➡ **SEND AN EMAIL BLAST**

We have an email distribution list of almost 3,000 people who live, work, and visit the Amesbury area. Members are entitled to a certain number of blasts each year, depending on their level of membership. Additional blasts are possible with a \$20 donation. We try to limit our email blasts to 1 per day, working with you to identify the ideal days and times to maximize the number of opens. Use this tool to advertise your upcoming sale, event, new staff, space, or simply remind the public of your services. We are happy to send you a test to approve before we send your email so we can make sure it looks just right!

➡ **BORROWING ITEMS**

From folding chairs to projector screens to a raffle wheel, we have many items that we're happy to lend to members. Please reach out if you're looking to borrow something and we will let you know if we have it!

➡ HOSTING MIXERS

Many businesses thrive off getting bodies in the door. Partner level members and higher are given the opportunity to host one of our monthly mixers —networking events that typically attract several dozen guests.

➡ SOCIAL MEDIA

The Chamber leverages our networks on Facebook, Twitter, Linked In, and Instagram to promote our members. Oftentimes, we share promotions and news that we observe on our own, but we also encourage our members to tag us and/or directly contact our office if there is info out there that you want us to share. Our Chamber has curated our own network so that we can touch thousands, regularly resulting in the Amesbury Chamber being the most engaging Chamber north of Boston.

➡ OFFICE SPACE

The Chamber maintains extra meeting and desk space at our 16 Millyard #1 office space. Members of all levels can book this spaces. Members who are Partner level, or higher, can pre-schedule regular office hours that our Chamber will promote through email and social networks.

➡ OFFICE RESOURCES

Your membership also has access to our full-color printer, scanner, copier, fax machine, and laminator. Have confidential documents you need printed or scanned? Come on in. Otherwise, feel free to email info@AmesburyChamber.com with your needs! Please note that due to the high cost of printing there are limits on free printing, additional printing may be done at our cost. Please allow a minimum of 24-48 business hours for print jobs to be completed.

➡ ATTEND A CHAMBER COMMITTEE MEETING

The Chamber has a number of committees in place to help promote and sustain economic vitality in our community. This is your opportunity to get you and your staff involved and help shape our future. Committees are also a great place to network with fellow Chamber members with common interests. We have seasonal committees to plan and support events like our Golf Tournaments, or screen and select scholarship recipients. Additionally, we have standing committees who meet monthly all year long to support tourism, economic development, membership, and other important areas. To get involved contact our staff at Sheila@AmesburyChamber.com or call 978-388-3178.

➡ TAKE ADVANTAGE OF OUR GIFT CARD PROGRAM, *Page 9*

➡ ADVERTISE IN OUR AMESBURY MERCHANT PAPER, *Page 10*

Contact our Chamber staff to work on best practices and strategies—remember, we're here to help!

GIFT CARD PROGRAM

Help Encourage Consumer Activity

The Amesbury Chamber of Commerce operates a gift card program that encourages consumer activity in the Amesbury-area. These cards are popular gifts, and demonstrates one's commitment to keeping their dollars local. Each year, thousands of dollars in cards are sold to consumers to use throughout Amesbury.

Participating businesses process these cards through our third-party website/app. Once signed up, you will be provided with your own unique username and password. When a patron seeks to redeem a card for purchase, you would simply login to either the website or app, enter your business's username and password, and then enter the card number and amount to be charged. It's that easy.



Each month, the Amesbury Chamber of Commerce will send each participating business a check for all redemptions made the prior month. The only cost/fee charged to a business a flat 8% fee. For example, if a consumer makes a purchase for \$100.00, then the Amesbury Chamber will send your business a check for \$92.00. This single, flat 8% goes back to supporting the printing of cards, credit card processing costs on our end, and - most important - promoting participating businesses.

Members of the Amesbury Chamber of Commerce can sign-up to accept these cards by completing this form and returning it to the Chamber's office at 16 Millyard #1, Amesbury MA 01913.



GIFT CARD PROGRAM BUSINESS SIGN UP FORM

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

CONTACT NAME: _____

CONTACT EMAIL: _____

CONTACT PHONE: _____

By signing the below, I agree to participate in the Amesbury Chamber of Commerce gift card program and accept the associated fee.

PRINTED NAME

SIGNATURE

DATE

THE AMESBURY MERCHANT

Share Your Business News, Events & Ads

The Amesbury Chamber of Commerce prints a quarterly business update. This is a 12 -16 page, full-color newspaper that is direct mailed to every address in Amesbury and Merrimac. This represents approx. 11,500 printed and mailed issues, with an additional 500 printed and distributed around Amesbury and Merrimac. This paper includes ribbon cuttings, event & business news, ads and more.

DELUXE FULL PAGE - \$500 (OR Sign Up for the next 4 Issues now for ONLY \$1500!)

This includes a half-page ad PLUS a half-page article, each is 10" wide x 8" high. The article will be split into two locations unless requested to be used as an entire single page. Articles can be up to 600 words and include pictures, as long as they fit within the allotted space. The Amesbury Chamber can work with you to edit your article on a topic of your choice (business news, promotion, education on a topic in your field, etc.).

PREMIER HALF PAGE - \$300 (OR Sign Up for the next 4 Issues now for ONLY \$800!)

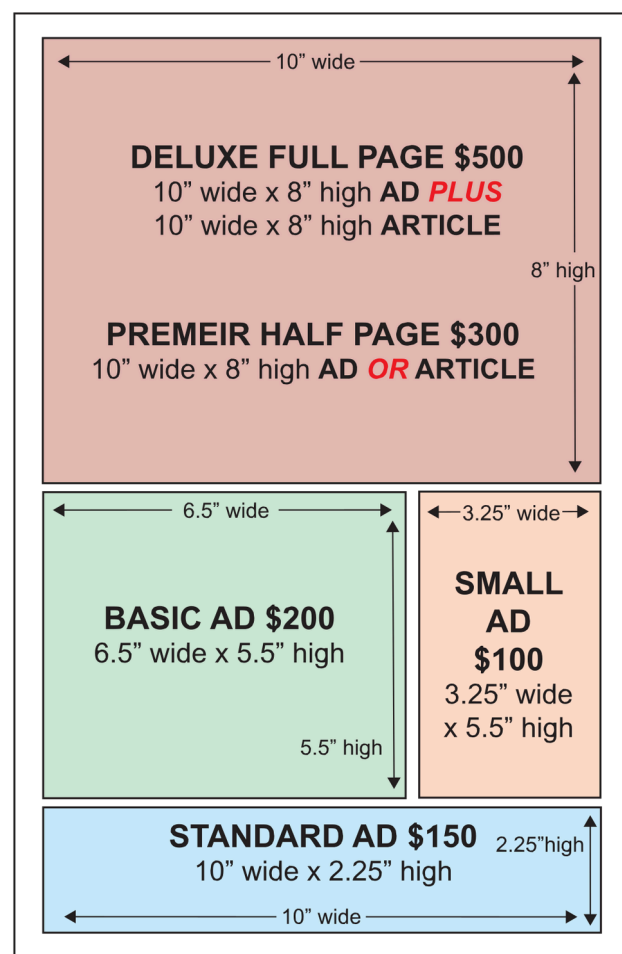
This option is a half-page ad OR a half-page article, 10" wide x 8" high. Articles can be up to 600 words and include pictures, as long as they fit within the allotted space. The Amesbury Chamber can work with you to edit your article on a topic of your choice (business news, promotion, education on a topic in your field, etc.).

BASIC AD - \$200 | 6.5" wide x 5.5" high (OR Sign Up for the next 4 Issues now for ONLY \$600!)

STANDARD AD - \$150 | 10" wide x 2.25 high

SMALL AD - \$100 | 3.25" wide x 5.5" high

SHOUT OUTS?!



Have good news about new staff, promotions, renovations, professional awards, etc?
Feel **FREE** to submit up to 20 words to be included in the next issue!

SUBMISSION INSTRUCTIONS

Please submit articles as word documents or in the body of an email.
Submit any ads, logos or pictures in the highest resolution available to you as JPEGs, PNG or PDF files. To submit content for the next publication please contact
Sheila@AmesburyChamber.com.

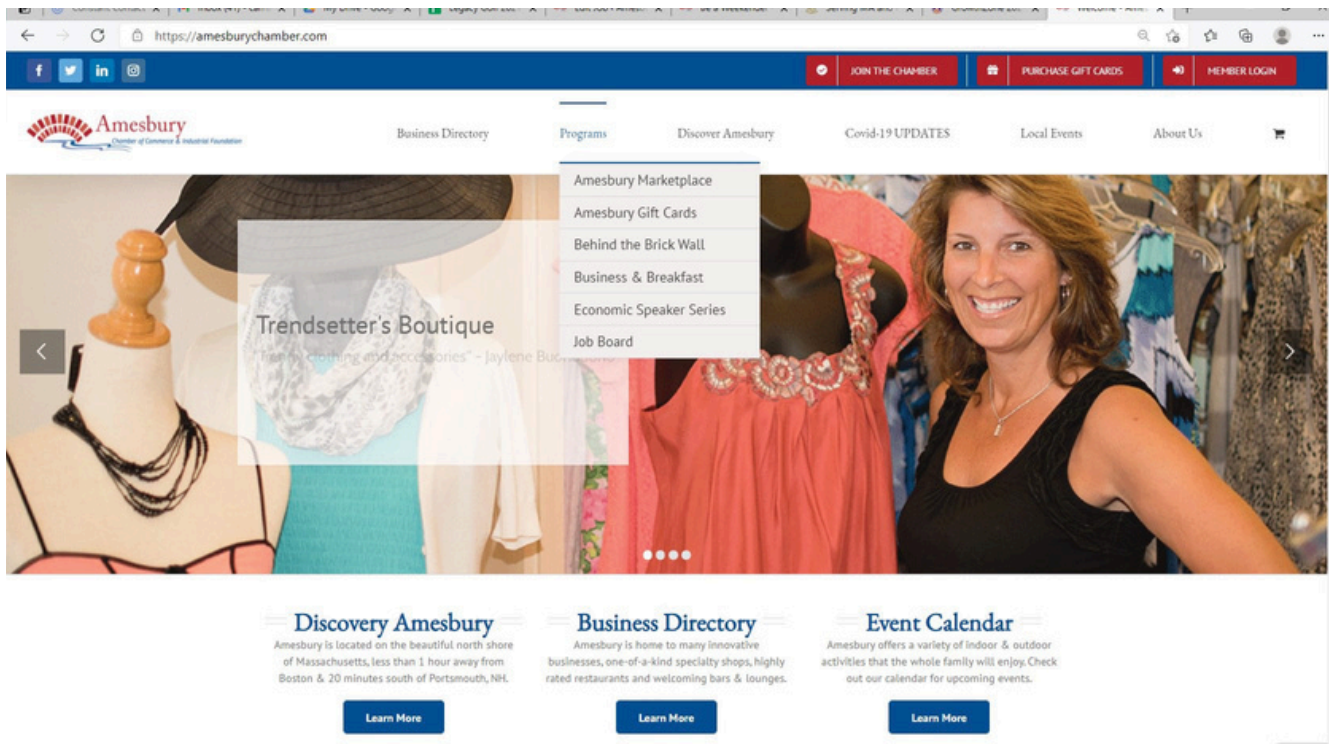
The Amesbury Chamber of Commerce reserves the right to reject any ad or article which does not align with this mission of our organization or this publication, including any material that includes violence, nudity, political or racially insensitive activities, or any content that would generally be in poor-taste.

MEMBER HUB

Login Instructions (Your Directory Listing, Paying Dues, Event Calendar)

All primary contact persons for Chamber member businesses have been granted access to our Member- Hub. Using your login credentials you can access your membership details, post events to our local events calendar, review account history and pay you invoices online. You can access the MemberHub from our homepage amesburychamber.com.

If you need us to grant online access to someone else from your organization in order to pay invoices or submit event postings for the online calendar simply let us know. We can designate their access for such purposes.



LOGGING IN

When you login for the first time you will need to click "Create an Account". Using your name and the email address we have on file the system will send you an activation link. The email we have on file is where you receive all of your Chamber emails. Follow the link from the activation email you receive and create your password. Your username will be your firstname.lastname, once you are logged in you can access a variety of tools.

If you forget your username you can contact us and we can provide it to you or change it. If you forget your password in the future you can use the reset password feature or contact us to reset it for you.

Amesbury Chamber of Commerce Create Account

Create an Account

First Name

Last Name

Email

SUBMIT

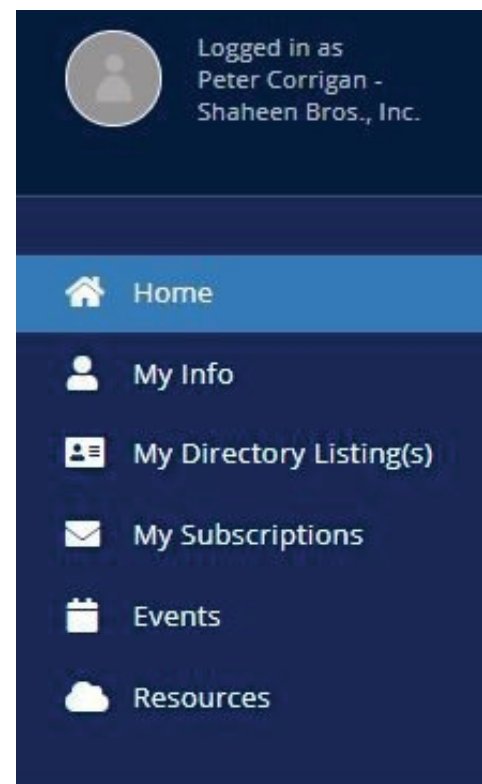
Back to Login

HOW TO UPDATE MY INFO

If you have relocated or have a new email or phone you can update those details under Contact Info. These fields are directly linked to our online directory, one of the most visited pages of our website. Often, this is the same information we rely on for billing and communications. It's important for your contact information to be up to date. Please be sure to update this when something changes.

This is also where you will find your Billing. Follow the instructions below to pay your bills online, store your credit card, and view your billing history.

If you prefer to receive printed or email invoicing we can make that notation in your file and deliver invoices accordingly. You can see your previous bills, outstanding bills, next bill dates, and store your credit card information or bank information for future payments. You cannot currently indicate if you prefer email or print billing through the MemberHub but we've requested that it be added. We do have the ability to set that preference for you in the back end. Just email us to let us know and we can stop printing your invoices if that's your preference. You'll get them by email instead.



BILLING/PAYING YOUR DUES

Your annual dues are what fund our Chamber, resources, space, and staff! We couldn't be here without you. Membership is billed in advance of the anniversary of the date you joined the Chamber. Bills are printed and mailed approximately 15 days prior to the first of the month. Outstanding balances do have enforceable consequences. Outlined below are the aging benchmarks and associated actions that will be taken;

- 30 days past due (overdue statement)
- 60 days past due (overdue statement and removal from the online directory)
- 80 days past due (phone call to discuss payment status and make a plan)
- 90 days past due (overdue statement and participation in events and specials offered by the chamber will be discontinued until account is brought up to date)

Your membership automatically renews unless you otherwise cancel it. If you pay late, the payment is backdated to address the overdue invoice. Your renewal date does not change from the day you initially started your chamber membership. The Chamber of Commerce also reserves the right to cancel your membership at any time for non-payment. If you receive your invoice for the year and do not intend to renew, please notify our office by phone or email.

MY DIRECTORY LISTING(S)

Depending on the level of your membership you have access to different features in this tab. If you have access to an "enhanced" directory listing this is where you can write your company profile, add pictures, etc. View your changes immediately by visiting our Business Directory under the Business Here tab of amesburychamber.com.

MY SUBSCRIPTIONS

We are not currently using this feature. This will provide us with the opportunity to email members per 'subscriptions', for example by committees or interest groups.

EVENTS

This is where you will REGISTER (and pay) or submit your events for our Local Events Calendar. When you visit the Local Events Calendar at amesburychamber.com to register for an event, as a member you will be prompted to login and brought to this page.

To submit events click +Add New Event and complete the form. The new system will take your submission and seamlessly post to the public page of our website. No more copy and paste for us. That also means less editing. Keeping that in mind, please proof read and edit knowing you are posting to the Chamber of Commerce website. Use proper grammar & punctuation. DO NOT USE ALL CAPS. All content should be written in the 3rd person, (i.e. Join our staff for a fun evening vs Join the team at blank company for a fun evening), do not use I, we, me, us, our, etc. Remember all photos or flyers being uploaded have to be in a jpg format. When you enter the contact name and details for your event it should populate from the data- base. When complete select DONE.

To upload an image or flyer for your event you need to upload using the Resources tab, selecting My Files, and uploading your file. Please name the file accordingly so we can find it.

RESOURCES

This is where any files you upload (i.e. for the directory or shared use purposes) will live. We'll start storing things like company logos here. Feel free to add yours so we have it on file. This is also where any event submission files need to be uploaded and will stay in the system.

Having any trouble logging into your account, please do not hesitate to reach out to us!

978-388-3178

info@amesburychamber.com