



The FIREBALL RUN is a non-fiction adventure-travel competition show and live rally-game featuring actual events and people. Like a life-size trivia pursuit game, driving teams are provided clues scripted around points of interest. When solved, the answer reveals a location which teams drive to; upon arrival they must accomplish a task or activity. The tasks are often once in a lifetime, rare, or exclusive experiences. The story of adventure is told through factual experiences, locations, notable places, and artifacts.

Most importantly, each team is assigned a different missing child, provided with flyers of the child, and instructed to distribute these flyers at every opportunity. The "Race to Recover America's Missing Children®" has already aided in the recovery of **45 children!**

Annually, The FIREBALL RUN elicits over **\$56 million** in associated publicity. Areas are selected based upon economic vitality, quality of life, uniqueness, story content, and audience interest. Viewership is projected to be over **4 million worldwide!**

The Amesbury Chamber of Commerce is recruiting local sponsors, making FIREBALL RUN a cash free media, advertisement, and mass exposure opportunity!

40 - 50 teams (150 contestants) are comprised exclusively of business owners, executives, industry celebrities, and elected leaders. The average cash economic impact per featured destination is **\$175,000 a day** with an average contestant spending **\$1,300** in each city and donating **\$450** more!

Eight cities are selected each season as featured host destinations, and for this

10TH ANNIVERSARY EDITION,

Amesbury
IS THE
FINISH LINE!



Learn More About the Many
SPONSORSHIP OPPORTUNITIES
available through
The Amesbury Chamber of Commerce

(978) 388 - 3178



SPONSORSHIP OPPORTUNITIES

You're invited to be part of this rare, exclusive opportunity. Become a sponsor of the 2016 FIREBALL RUN when it comes to Amesbury and show the world that you are invested in and proud of your community.

SPONSORSHIP LEVELS

PIT CREW

\$5 – \$999

Print Recognition at Awards Dinner

Company/Name and Link on Chamber Web Page for Fireball Run

Recognition on Social Media and in Email Blasts for Fireball Run

GREEN FLAG

\$1,000 – \$2,499

Business Name on Team Amesbury Attire

Print Recognition at Awards Dinner

Company/Name and Link on Chamber Web Page for Fireball Run

Recognition on Social Media and in Email Blasts for Fireball Run

WHITE FLAG

\$2,500 – \$5,000

Business Recognition on Route (lawn signs entering town)

Rolling Roster Recognition at Awards Dinner

Company Logo and Link on Chamber Web Page for Fireball Run

Recognition on Social Media and in Email Blasts for Fireball Run

BONUS

\$5,000 donors will have a 6' by 2' banner hung in the Water Street Pedestrian Village during the October 1st events!



To learn more about these fantastic opportunities, please call the Amesbury Chamber of Commerce:

(978) 388 - 3178